

# President's Message

## *What an amazing year!*

Last year in my report, I spoke about innovation, and how investments may be required that would not reach full potential in the market for years and maybe decades into the future. I'm so excited that Spirit of the North has a plan, and that plan is to bring the best of care as close to home as possible, and we are working toward that plan in all we are doing and it won't take years or decades. The opportunity is here, and now is the time to invest strategically together.

Having listened to Northerners, and in partnership with Northern Health, the Foundation has established four strategic priorities. These priorities will guide the initiatives for which we will raise funds.

1. **Best of Care:** Will the project substantially enhance patient care for Northerners?
2. **Close to Home:** Will the initiative deliver the best of care close to home as possible. Will the project further network northern communities with UHNBC as the robust hub at the center?
3. **Recruitment and Retention:** Will the project help recruit and retain medical staff to work and live in the North?
4. **Build Capacity:** Will the project build capacity that will enhance the health of Northerners and the health of our communities, immediately and for the long term?

Over the past year, our valued donors have seen the Foundation strategically align our priorities around the events we host. This has meant moving some higher cost events to a third party model, which will both free up office time, and reduce unnecessary expenses being incurred to our donors and the Foundation. Our largest event, the Festival of Trees, celebrates its 20<sup>th</sup> Anniversary this year. The committee has been working extremely hard at making this one of the best Festival of the Trees ever! We hope you continue to support this wonderful event.

At the Board level, we are responding to donors needs in a more timely manner and have voted to move our next AGM and all future AGM's to the end of June. Part of this change I will announce here, but technically should be in next year's report as it happened after our current year end. We have a new CEO and I'm excited to be working with Judy Neiser. Jessica had to step down from her role as CEO due to family reasons. We would like to wish Jessica and her family all the best in the future and we know she will remain an advocate for us in her community. We were extremely excited the office had the capacity and personnel to fill the role in a timely efficient manner. Please take some time to meet and get to know Judy; I know she will be a great asset to the Foundation.

We are well on our way to raising the necessary funds to purchase the Spect CT and have been working closely with Northern Health on future major capital campaigns. I'm very excited to say our Donor Recognition Wall is now a reality. Thank you to everyone involved in making this a reality.

To Board members that are leaving us, I'm sorry to see you go. We appreciate the time and commitment you have given to this organization. For new Board members coming on, I'm really excited to see how together we will embrace strong strategic priorities and move to new heights in the future.

The Foundation's Board of Directors and Staff realize the importance of the partnership with Northern Health and we remain firmly committed to it. Donors and supporters can rest assured that when they invest with the foundation, they help fund priority initiatives. It also means that the Health Authority agrees to fund ongoing operating costs associated with the project. This is the key.

Donors' dollars will be put to excellent use and will continue to deliver returns for the long term.

Darren Masse, President

## Foundation Leadership

### **Executive:**

President  
1<sup>st</sup> Vice-President  
2<sup>nd</sup> Vice-President  
Treasurer  
Past-President

### **Directors at Large:**

Don Gowan  
Judy Jackson  
Colin Kinsley  
Albert Koehler  
Shane Lapierre  
Rhonda Loose  
Diane Rogers  
Trevor Slaney  
Finlay Sinclair  
Colleen Sparrow  
Dr. Linda Wilson  
Dave Yarmish

### **Name / Representing:**

Darren Masse, BMO Nesbitt Burns  
Trevor Lutes, Scotiabank  
Tom Sentes, Wood Wheaton  
Paul Stewart, Gulbranson Logging  
Carol Beebe, Tim Hortons

### **Representing:**

Finning Canada  
Constituency Assistant  
Kinsley Consulting Services  
Tribotec International  
Prince George Firefighters  
Auxiliary to UHNBC  
Canaccord Independent Wealth Management  
Houg Slaney Lawyers  
Northern Health  
The Prince George Citizen  
Medical Advisory Committee  
David J. Yarmish & Associates

### **Volunteer Committee Chairs**

Strategic Planning	Darren Masse
Audit & Finance	Paul Stewart
Governance & Nominating	Diane Rogers
Charitable Giving	Vacant
Endowment	Bill Theessen

### **Staff**

Chief Executive Officer	Judy Neiser
Special Projects Manager	Mel Fehr
Database & Finance Administrator	Nycole Ross
Annual Programs/ Special Events Coordinator	Kim Royle
Development Assistant	Melissa Veregin

**Presidents Council - (\$25,000+)**

Auxiliary to UHNBC Society  
 Wayne and Carol Beebe/Tim Hortons  
 Canfor Pulp Limited Partnership  
 CKPG-TV/99.3 The Drive/101.3 The River  
 Costco Wholesale Canada Ltd.  
 Lynn G. Duff  
 Janet A. Holder and Neal Cockshutt  
 Northland Chrysler Jeep Dodge  
 Variety - The Children's Charity

**Founder - (\$10,000+)**

Canadian Tire Associate Store #360  
 Fraser Lake and Area Cancer Support Group  
 Bryan and Kim James  
 LTN Contracting Ltd.  
 Rotary Club of Prince George - Yellowhead  
 Jim and Noreen Rustad  
 TELUS  
 UNBC JDC West  
 Wood Wheaton Supercentre

**Gold - (\$5,000+)**

Selen and Anita Alpay  
 Keith and Lynn Andersen  
 ARO Automotive  
 Audrey S. Hellyer Charitable Foundation  
 BC Division of the Canadian Council of  
 Cardiovascular Nurses  
 Bear Lake Curling Club  
 B R Donuts Ltd.  
 Carol Brain  
 Brandt Tractor Ltd.  
 Colin Breadner  
 Bryton Liquor Warehouse Ltd.  
 Bulkley Valley Credit Union  
 Bulkley Valley Cattlemens Association  
 Canfor/Intercom Mill-Steam Plant Crew  
 Central Display Ltd.  
 Central Mountain Air Ltd.  
 Centre City Electric Ltd.  
 The Coast Inn of the North  
 Mark and Emily Dial  
 Dunkley Lumber Ltd.  
 John Enemark  
 Finning (Canada) Ltd.  
 FMC of Canada Limited  
 Friedegard Froese  
 Frost Lake Logging Ltd.  
 Richard and Jane Girard  
 Phil and Jane Girard  
 Geotech Drilling Services Ltd.  
 Golden Arch Food Services Ltd.  
 Clarence and Mary Goodacre  
 Margaret and James Goodacre  
 Don and Tana Gowan

Rahul and Renee Hampole  
 Harris Johnsen Management Law  
 Corporation  
 Heather Sadler Jenkins LLP  
 Graham Holmes  
 Hubbell Designer Goldsmiths  
 Ed Van Iderstine and Liddia Cocco  
 IDL Projects Inc.  
 Integris Credit Union  
 Dr. J. L. De Jager Inc.  
 Lisa Kemp  
 Knights of Columbus - Sacred Heart  
 Council No. 8927  
 L and M Lumber Ltd.  
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 Lomak Bulk Carriers Corp.  
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 Darren and Janet Masse  
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 Anne Doreen Milette  
 Murray Mooney  
 Dr. David Nelson MD FRCSC Inc.  
 Northland Nissan  
 Northland Hyundai  
 Northern Health Authority  
 Robert and Anica Novak  
 Larry Olsen  
 P.G. Surg-Med Ltd.  
 James Power and Marlene Fehr-  
 Power  
 The Prince George Citizen  
 Prince George Hydro Mechanical  
 Ltd.  
 Prince George Chamber of  
 Commerce

Prince George Cougars Hockey Club  
 Prince George Free Press  
 Dr. Roger and Gwyn Purnell  
 RBC Foundation  
 RBC Financial Group  
 Re/Max Centre City Realty  
 Henry and Mary Rempel  
 Dr. Grant and Liz Roden  
 William and Diane L. Rogers  
 Rotary Club of Smithers  
 Royal LePage Prince George  
 Kim Royle and John Rustad  
 John H. Ryser  
 Myron and Shirley Sambah  
 Save On Foods - Spruceland  
 Scotiabank  
 Shoppers Drug Mart/Pharmaprix Life  
 Foundation  
 Mike and Patty Sims  
 Smithers Lions Club  
 Smithers Farmer's Institute  
 Spectra Energy Transmission  
 Stonewater Group of Franchises Ltd  
 TBJ Terlesky Braithwaite Janzen Iip.  
 TD Bank Financial Group  
 Ed and Grace Theessen  
 Tim Hortons UHNBC  
 Total Truck & Equipment Ltd.  
 David and Janice Wharrie  
 Carol Worthington  
 Peter and Diane Zell

## Organizations & Individuals - (\$1,000+)

John and Susan Adams  
Aysel Alpay  
Aqua North Plumbing Ltd.  
Harry Backlin  
Jim Van Bakel  
Ashley Boutin  
L. Brough M.D. Inc.  
Brownridge & Company Insurance Service Inc.  
James and Elizabeth Davidson  
Dan Marcotte Law Corporation  
Father Thomas General Assembly  
No. 1321 – Knights of Columbus  
Dawn Ferris  
Happy Trails R.V. Inc.  
Prince Sheet Metal and Heating Ltd.  
Jacob and Anne Heavenor  
Steve and Ann Marie Henderson  
Barry Hirtz  
Hy Tech Drilling Ltd.  
Jack Schultz Autobody Ltd.  
JDL Customs  
Kelly and Linda Jones  
Dr. Barbara Kane Inc.

Dr. William G. Kingston Inc.  
Colin Kinsley  
Knights of Columbus (BC) Charity  
Foundation  
Knights of Columbus Council 5246  
Kode Contracting Ltd.  
Lee J. and Julie Leslie  
Load'em Up Petroleums Ltd.  
Chris Lodge  
London Drugs Foundation  
MacNeil Financial & Insurance  
Brokerage Corp.  
Dr. Carolyn J. McGhee  
Margaret McLeod  
Metal Mountain Resources Inc.  
Northern Toyota Centre Ltd.  
Northern Development Initiative Trust  
Dr. Michael J. O'Malley Inc.  
Overwaitea Food Group  
Pacific Western Brewing Company  
Monica Peacock  
Fritz M. Pfeiffer

Prince George Airport Authority  
Prince George Road Runners  
Ramada Hotel - Prince George  
Dr. Richard Raymond Inc.  
Salem Contracting Ltd.  
Josie Schmid, MD Inc.  
Sharp Construction  
Finlay and Michele Sinclair  
Colleen Sparrow  
splash media group inc.  
Khristen Stane  
Dr. F. Michelle Sutter Inc.  
Cathy and Rodney Ulrich  
V.E. Brandl Ltd.  
Vista Radio Ltd.  
VMC Vision Management Ltd  
Warmac Ventures Ltd.  
Dr. Linda Wilson  
Dr. J. Galt Wilson  
Shirley Wright

## Individuals - (\$500+)

Dr. Janet E. Ames and Brian  
Farrance  
Dick and Rena Bandstra  
John and Chrystal Blackett  
Kristen Boon  
Aimee Bowers  
Mike Cameron  
Lindsay Cotter  
Gary Creuzot  
Deanna Devlin  
Ernest and Karen Dougan  
Margaret Doyle  
Bonnie Duchscherer  
Malcom and Sara Dunn  
Jayson Ellison  
Ron and Ann Epp  
N. Ruth Flynn

Aleda Forseng  
Dr. Quentin and Manon Gordon  
Matt Handford  
John K. and Elaine Harding  
William and Cathleen Hellyer  
Debie and Dennis Hemich  
Hon. Jay and Leah Hill  
Ray and LaVonne Holden  
Brent Jantz  
Chad Kinsley  
Joy Lidder  
Duane Maki  
Brian and Valerie Marsh  
Wayne and Kathleen McCullough  
Michael and Helen McMillan  
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Kathy Morin  
Patricia A. Noble  
Dori and Dan Pears  
Debbie Piete  
Todd Prosser  
Dr. Zoe Redenbach  
Tony Romeyn  
Nycole and Eric Ross  
Ross and Shauna Rustad  
Connie L. Rye  
Michele Santos  
Deborah Scott  
Trevor and Joanne Slaney  
Art and Yvonne Stauble  
Susanne Uloth  
Sandy Whitwham

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